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8 FEB 1960

MEMORANDUM FOR: Deputy Director (Support)

SUBJECT : Color Badges for Agency Personnel

REFERENCE : Memorandum dated 24 December 1959 to
DD/S from Acting Director of Logistics,
Subject: Color Badges for Agency Personnel

1. This memorandum contains a recommendation submitted for Deputy Director (Support) approval. Such recommendation is contained in paragraph 4.

2. The following is submitted as additional justification for acquiring color photograph processing equipment and facilities:

a. Upon completion of the New Building at Langley, Virginia, and upon movement to that site, an exposed badge system will be put into operation. With the use of the exposed badge system and the use of color photographs on the badges, the best method of identification will be made available to the Agency. The utilization of color photographs on the badges obviously will give more clear details of identification, such as complexion, color of eyes, color of hair, etc., all of which are lacking in the use of regular black and white photographs. These details, in color, will assist greatly in the constant identification of all wearers of the Agency badge within the New Building.

b. The adoption of the use of color photographs will keep CIA abreast of the trend toward the use of color by other United States Government departments and agencies. Currently, the White House and the Atomic Energy Commission are using color photographs for identification badge purposes. The Department of State is presently in the initial phases of converting to the use of color for identification photographs.

c. The Office of Logistics indicates that although the color badging program will require a type of processing equipment for which the Printing Services Division has no other specific requirement at the present time, their use of the new color processing equipment would give them the opportunity to obtain better quality color prints at a lower cost. It was further indicated that a rapid increase in the volume of color prints is now taking place in the commercial and amateur photography field, and the Office of Logistics believes that the Agency requirements will follow this trend as the advantages of color prints become known.

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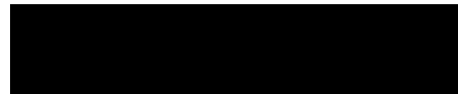
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3. Compatibility exists in the application of color photographs to our badges if used in conjunction with the proposed electronic badge entrance control system.

4. If you approve this proposal, the Office of Security rebadging program can be undertaken as late as 1 January 1961 and be completed before the move to the New Building.

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Acting Director of Security

APPROVED: _____
Date

L. K. White
Deputy Director
(Support)

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